



MEDIA ALERT

FOR IMMEDIATE RELEASE

CONTACT: Derek Nollman, Oregon Remodelers Association, 503-788-2274, dnollman@oregonremodelers.com

OREGON REMODELERS ASSOCIATION ANNOUNCES THE 34TH ANNUAL HOME IMPROVEMENT SHOW™ *Play House and Home Remodeling Auction Packages to be Featured During Opening Night's Charitable Wine Event*

WHAT: The 34th Annual Home Improvement Show™ will be held September 24-27, 2009 at the Oregon Convention Center. This annual event presented by Oregon Remodelers Association (ORA) will include a one-night charity auction to benefit the Make-A-Wish Foundation® of Oregon.

On Thursday evening, September 24, guests can enjoy the show's opening night, visit exhibits and bid on tremendous packages that will be auctioned off, while enjoying food and wine from local restaurants and wineries. 100% of the proceeds from the live and silent auctions will benefit the Foundation.

WHEN: September 24 – 27, 2009 (Auction event: Sept. 24th 5:00pm-9:00pm)
Show hours
Thursday, Sept. 24th: 2:00pm-8:00pm
Friday, Sept. 25th: 11:00am-8:00pm
Saturday, Sept. 26th: 10:00am-8:00pm
Sunday, Sept. 27th: 10:00am-6:00pm

WHERE: Oregon Convention Center

COST: Adults (18 & over) \$10, Youth (13-17) \$4, Children (12 & under) FREE
Wristbands for the auction event will be pre-sold for \$55 on the Oregon Remodelers Association website (www.oregonremodelers.com). Wristbands will allow entrance to the Home Improvement Show™ throughout the entire weekend. 70% from each wristband sold will also benefit the Make-A-Wish Foundation® of Oregon.

INFO: For more information about the show and auction event, please contact Derek Nollman or visit www.oregonremodelers.com.

###